

TCA Mission: To develop an appreciation of and to preserve an important segment of history – Tinplate Toy Trains –through research, education, community outreach, fellowship, establishment of collecting standards, and to promote the growth and enjoyment of collecting and operating toy, model and scale trains.



Desert Division

DISPATCH

ARIZONA • NEW MEXICO • WEST TEXAS
AUSTRALIA • NEW ZEALAND

Visit our Website: www.tcadd.org



Volume 55, No. 6

Summer 2026

FOR IMMEDIATE DISPATCH!

It appears that the long hot days of Summer are finally starting to cool down just in time for the activities of Desert Division to heat up again. While those of us who are desert dwellers often shelter in place during this season, there has been plenty of activity. Many have been wondering why it has taken so long to get this Dispatch out. An article from your editor later in this issue is just a small snapshot of what the last six months have been like. As a result, there is a lot of information in this issue to catch everyone up.

We start with the May meeting which was also our “Pizza Meetza”. In lieu of a member auction or a discussion about what other items we collect, this year we held an extended meeting with just time to socialize which is what Desert Division does best. We had a very interesting education segment with many members sharing their favorite steam

locomotives. The variety of history of the various presentations was truly fantastic.

The June meeting had approximately 25 members in attendance, which is typical for that time of the year. Several items were discussed. Rio Grande Chapter was represented at the Hot Wheels convention in Albuquerque on July 19th and there was a swap meet held on August 29th. The standard gauge project at the railroad park is temporarily on hold pending the City of Scottsdale signing the contract. When the contract is signed there will be a work party scheduled to start construction on the layout. The date of the November auction was finalized to be held at PVUMC on November 7th, and the November Train Show will be held at Living Streams Church on November 21st. The Division trailer is officially for sale and has been listed on Facebook Marketplace. The Christmas Party has

MARK YOUR CALENDAR – UPCOMING EVENTS

September 12th – Desert Division Meet

9:00 AM – Paradise Valley United Methodist Church – 4455 E Lincoln Dr, Paradise Valley, AZ
Meeting in Room H-1

September 19th – TCA Rio Grande Chapter Meet

9:00 AM – Wheels Museum, Albuquerque, NM
1100 2nd St SW, Albuquerque, NM 87102

October 10th – Desert Division Meet

9:00 AM – Paradise Valley United Methodist Church – 4455 E Lincoln Dr, Paradise Valley, AZ
Meeting in Room H-1

been confirmed for Sunday December 13th with the social hour starting at 4:30 PM.

One of the most important items of business was a discussion of Division elections to be held in November. Nominations will be made at the September 12th meeting. Serving on the Board of Directors is an important role and the board guides the future direction of the Division. The Division is always looking for new people to serve. It is not a huge commitment of time, but it has a huge impact on Desert Division. New ideas and new thinking are always healthy in any organization as we cannot ever rely on just doing things the way we have in the past.

The educational segment theme for June was “Your Favorite Train Ride or Train”. Mike Dietrich discussed his ride in the cab of the Daylight 4449 steam locomotive, but if he could have gone back in time he would have liked to have ridden the 20th Century Limited pulled by a Dreyfus streamlined Hudson Steam locomotive. Angelo Latauzi brought a model of a Long Island Railroad switcher that he remembers from his childhood switching in the LIRR yard on the way to his grandmother’s house. He also brought photos from a 1995 trip to the Western Pacific Museum in Portola, CA. For a fee, you could operate the switcher on their track and Barbara won the “best engineer” award for her skills in braking the locomotive. Terry Haas brought his favorite train, a Lionel Mickey Mouse Diesel with a matching caboose he received as a surprise gift. This train runs frequently at his open houses and is a fan favorite. Bruce Brown discussed riding the Milwaukee Road “Hiawatha” on a trip to visit relatives in Winnipeg, Canada. The most memorable part of the trip was visiting the “Super Dome” car, but not being able to enter the first-class observation car as a coach passenger. He was able to fulfill the dream of riding in those cars in 2011 when the cars were restored and operated in excursion service. John Zaval discussed his time

during the 1960’s in Cyprus when he was working on small aircraft for a flight school. A student invited him to go to Jordan with him and he wanted to visit the “Treasury Ruins” in Syria as part of that trip. The train they rode on was a spur line of the “Orient Express”. John reported that no murders took place on this run of this very famous train. Finally, Mark Thompson had recently returned from Amsterdam where he rode a high-speed train that ran at 200 mph. At that speed, the photos taken of the scenery from the train were often blurry.

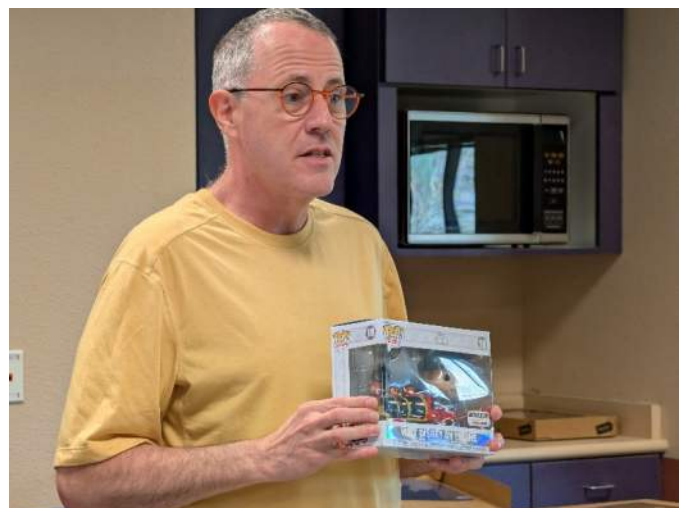
At the end of June, the TCA National Convention was held in Grapevine, Texas. With approximately 125 members in attendance, it was a fun time catching up with members in other Divisions and making new friends. Lone Star Division was a wonderful host and a lot of work went on behind the scenes to make this a memorable convention.

This edition of the Dispatch has several articles. Your Dispatch editor has a true “Trains, Planes, and Automobiles” adventure that includes the TCA National Convention. Regular contributor, Bruce Brown, continues to provide us with an in-depth look at Lionel Trains as viewed by their frequent newspaper advertisements. Finally, Greg Palmer has an interesting article on a unique find and a request for your expertise in tracking down some information on a locomotive. We are always looking for new articles. We all have interesting information to share with the membership.

The September Division meet is on Saturday, July 12th at 9:00 AM. As the kickoff to the “Fall Training” this is always a well-attended meeting and an important one as we will be nominating members for Board of Directors positions. Come for the information, the coffee, the donuts, and most importantly for the fellowship we enjoy with each other!

MY FAVORITE STEAM LOCOMOTIVE PHOTOS





MINUTES JUNE 10TH, 2026 TCADD BOARD MEETING AT THE ELK'S CLUB

In attendance: Mike Dietrich, Mark Thompson, Terry Hass, Chris Allen, Steve Bienstock and Angelo Lautazi.
On the phone: Tim O'Donald.

The meeting was called to order at 7:00 PM.

Membership: The Desert Division has 98 members, and the Rio Grande Chapter has 57. Division total is 155.

Treasurer's Report: Checking \$2689.40, Savings \$549.44, eBay \$3028.99 and Wells Fargo \$28089.04.

New / Ongoing Business

- **Rio Grande Chapter – update:** Tim says a BBQ picnic at his home is coming up, and there is a swap meet on Aug 29. There will be a Hot Wheels Convention in Albuquerque.
- **Standard Gauge Project:** still waiting for the City to come through with the contract. The funds are not released until the contract is signed.
- **Trailer Sale:** Mark has the Trailer listed on Facebook Marketplace. We will need to check if an eBay listing is feasible. Other clubs should also be contacted.
- **Atlas Car:** no sales this month.
- **November Auction:** will be at the church (PVUMC) on Sat. Nov 7th. There will be 330-350 lots.
- **Train Show:** will be at Living Streams Church, the same location as last year. Sat. Nov 21 is confirmed.
- **Xmas Party:** Dec 13 at the Elks Lodge. The Party will gather at 4:30 pm and the meal will be served at 5:30 pm. The dinners will cost \$35 per person.
- **Storage Units:** Chris and Mark have been cleaning the sheds to make room for auction items.
- **Elections:** There will be elections this Fall. Positions will be open for candidates at the September meet. At the October meet the candidates will be announced.

Board meeting was adjourned at 8:05 PM.

The next Board Meeting on Wed. Sept. 9, 2026, will be at the home of Angelo and Barbara Lautazi

Minutes submitted by: Secretary, Angelo Lautazi

DESERT DIVISION BOARD OF DIRECTORS 2022-2026

President:	Mike Dietrich	623-572-3538	Directors:	Art Lites	505-463-1951
Vice-President:	John Craft	480-206-0366		Terry Haas	602-319-0499
Secretary:	Angelo Lautazi	480-580-5950		Steve Bienstock	480-326-1177
Treasurer:	Mark Thompson	307-631-4474		Paul Wassermann	480-949-1620

PRESIDENT'S MESSAGE

Friends,

Happy Summer, and what a whirlwind summer it's been for the Dietrich family. We spent most of it traveling and moving our son into college (Loyola University – Chicago). The only train I saw was the red line “L” speeding past our hotel room.

I want to welcome you back to train related activities after our summer break and reintroduce our Board as we continue our terms: Mike Dietrich - President, John Craft - Vice President, Mark Thompson - Treasurer, Angelo Lautazi - Secretary, Paul Wasserman, Terry Haas, and Steve Bienstock – Directors, and Tim O'Donnald, President Rio Grande Chapter.

A few years into this role I'm still honored to serve and hope you've had the chance to take advantage of our varied and fantastic offerings. I also realize that this is not a one person show and takes a real team to get things done. We have a core group of volunteers, but to paraphrase the ghost host at the Haunted Mansion...there's always have room for more!

While the start of the summer was manageable, the recent haboobs and storms have made for an interesting August. Our first meeting back from break will be September 12th. We will be discussing the elections and available offices at this important meeting.

Now that Rail Fair is no longer in October, we are going to have our regular meeting as scheduled and continue to plan for the rest of the year. November is a busy month, so I wanted to get the word out now!

We will hold our Fall auction on Saturday, November 7th at the Paradise Valley United Methodist Church, Fellowship Hall. Be sure to pick up your catalog for this great auction at the meeting in September or October.

Additionally, the annual Train Show aka the “Turkey Meet” is happening the weekend before Thanksgiving, Saturday, November 21st. It's the perfect way to kick off to the holiday season. The show is at the Living Streams Church and will be a don't miss event again this year. Please send your table registrations to Chris Allen ASAP.

Finally, be on the lookout for details regarding the Christmas Party, Sunday December 13th at the Elk's Lodge with Chef Smurf cooking (but not cleaning). This is going to be a fantastic event so be on the lookout for the registration form in early Fall.

September meeting theme:

“It's a dry heat” – What trains make you think of cooler days or places.

I hope to see you at the meeting and at our outstanding events.



MINUTES MAY 17TH, 2026 RIO GRANDE CHAPTER MEETING AT WHEEL'S MUSEUM

The following Members were present and represented a quorum: Chris Wieclaw, Scott Eckstein, Everett Hagan, Tim O'Donald, Jim Workman, Art Lites, Larry Anderson, John Trever, Jon Spargo, Frank Muller, Mike Nelson, and Bob Armstrong.

CALL TO ORDER: Meeting was called to order by Tim O'Donald, President, at 9:10 a.m.

OFFICER REPORTS: President, Tim O'Donald, reports we will have Lego club, Jim Workman's 3 rail large scale, at our October meet.

TREASURER'S REPORT: Everett Hagan, Treasurer, reported a total of 57 members at this time. Account balances: checking \$5,732.06, savings \$2,530.60, CD-1 \$11,373.63, CD-2 \$2,748.60, and CD-3 \$2,503.37.

- Motion to approve purchases for Wheels O-gauge Ross switch, \$109.95, was made by Scott Eckstein and second by Frank Muller. Motion passed. This leaves a balance of \$427.78 to be used for o-scale buildings.

INFO DEPOT: Tony Porzio, Editor of the INFO DEPOT newsletter, needs members to submit any railroad related articles or pictures to be published.

SWAP MEETS: Scott Eckstein, Swap Meet Coordinator, reported Renee has requested tables for the October meet. He has also repaired the S-gauge track at the Wheels. Scott has forwarded a donation of HO items from a local lady to Al Hovey.

MEMBERSHIP RECRUITMENT: Membership Recruiter, Larry Anderson, reported selling \$5.00 worth of tickets for the Wheels train sets raffle. He also said he gave out 1 application for a possible new member.

A motion was made, by John Trever, to accept the March 21, 2026, Meeting Minutes. Second by Bob Armstrong. Motion passed.

OLD BUSINESS: The Roads and Rails show at the Wheels was a great success. Sold lots of raffle tickets for the trains sets to benefit the Wheels.

NEW BUSINESS:

- The summer picnic will be on June 20th at Tim's house. Please RSVP.
- Our summer field trip to Socorro will be on Saturday, July 25th. Jon Spargo reported that we can carpool from ABQ to Museum parking lot (directions to be supplied). In the Museum some steps involved. They are wide and easy. Then to Jim Jackson's railroad empire. Finally, a trip to Jackson's Steak House. FREE LUNCH, paid for by the club. RSVP and info will be sent out.

SHOW AND TELL: Art Lites displayed a Lionel, 1952 only, diesel #623 with wire handrails and a Lionel, 1950, 773 with 2426 tender. Art purchased the later unit at a great price. With some TLC, got it running like new.

UPCOMING EVENTS:

- July 19th Matchbox Gathering/Convention, at the Marriott, we will be setting up the modules at 7:00 am, running trains 9:00 am through 3:00 pm, and Tear down will start at 2:45 pm. Come and help. Run your trains. Remember that all members can run their own o-gauge trains on the modules at any event. Show us what you got?
- July 25, 2026, Field Trip to Socorro to visit Hammil Museum. Many layouts of different gauges to view. Next trip to Jim Jackson's railroad empire. Free lunch to follow. August 12, 2026 BOD meeting.
- Friday, August 28 Socorro Show set up at 4:00 pm. Saturday Show will be 9:00 am till 3:00 pm and then tear down.
- Board Meeting September 9, 2026.
- The next regular membership meeting will be September 19th, 2026, at the Wheels.

Motion for meeting adjournment by Scott Eckstein and second by Bob Armstrong. Motion passed. Meeting adjourned by Tim O'Donald 10:43 a.m. Members are always welcome to run trains on the Wheel's layout until 2:00.

Respectfully submitted by Chris Wieclaw

WORK, TRAINS, PLANES, AUTOMOBILES, & THE TCA 2026 NATIONAL CONVENTION

By Jonathan Peiffer TCA #01-53047

We all recall those writing assignments from our middle school days asking us, “what did you do for your summer vacation?” While that assignment hasn’t really been in my head for at least the last 45 years, this summer I got to experience the middle age version of this age-old childhood rite of passage.

My career has seen a big change over the last two and a half years having finally found a place where both my co-workers and my clients value my services. Like so many at my age, it has been a long road recovering from the Great Recession. However, like anything, it is a two-edged sword. It is said if you want something done, give it to a busy person and that has been true now more than ever. For me, the biggest change has been the opportunity to do work out of state, which means travel.

Starting in March, I started weekly visits to the Jacksonville area for a project that is currently under construction. I fly out one day and fly home the next after visiting the site and filing my reports the next. Those of you who travel for business know that it is not the most enjoyable way to see the world, however I have learned much about how construction differs in a different market and build new relationships. As is often discussed in the pages of the [Dispatch](#), relationships matter more than the trains we collect and in construction it is no different. The relationships developed in this new market have led to multiple opportunities throughout the southeast and additional locations to travel too.

June was a particularly busy month with travel to four project sites in three states, so I made the decision to finally make it more enjoyable by adding a train to my normal schedule of flying and driving across the south. As a Father’s Day gift to myself, I booked a roomette on the “Sunset Limited” and set off for New Orleans on June 20th.

The train arrived in Maricopa promptly at 6:00 and I was given a lower berth on a Superliner I car as the third car behind two of the most beat up GE Gensis P42 diesels I have ever seen. I wondered if we would make it.



An on-time arrival!

Initially, I was disappointed that I did not have an upper berth, but I quickly realized that with the vestibules on the upper level, the lower berths are much quieter. The other item I quickly recognized was how small a roomette is. For me, it was perfect, but it is designed for two. I texted a picture to my wife who promptly responded with something that cannot be published.



One half of a Superliner Roomette with a very wide-angle lens!

Overall, the journey was enjoyable and relaxing. The ticket included six meals, so I did not go hungry. One lesson learned that must truly be experienced on the ground is just how large Texas is. The train got into El Paso around 11:00 AM on the 20th and did not get into Louisiana until around 3 PM on the 21st. There is a lot of open space on the “Sunset Route”. After a 20-minute stop in Alpine, Texas around 9 PM, the horn barely sounded to disturb the passengers’ sleep.

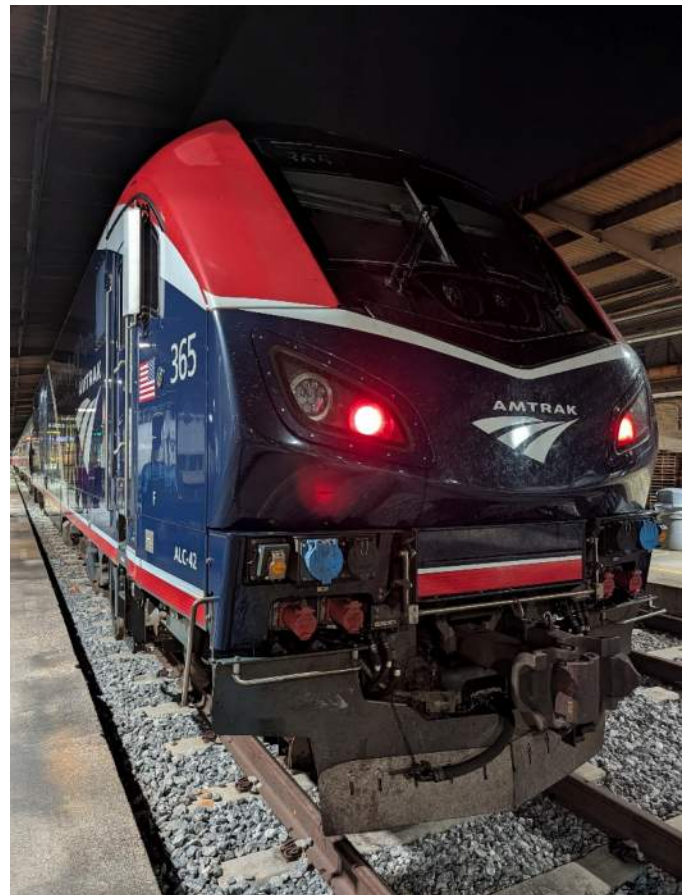


Twilight in Alpine, Texas



Louisiana is certainly different than Arizona

We would have arrived in New Orleans on time if it had not been for an open bridge outside of New Iberia that held us for an hour and then a Union Pacific yard dispatcher who held us 5 miles outside of New Orleans Union Station for another hour. I got into the French Quarter just in time to go to bed.



Brand new Amtrak Chargers in New Orleans Union Station for the new Mardi Gras Service



The bed turned down

In the morning, I rented a car from the airport and drove the Baton Rouge to closeout a small project. It went quickly and I proceeded to drive another three hours to Mobile, AL. In the morning, I visited another project that

was close to completion and then drove the 440 miles to Jacksonville arriving early evening on the 23rd. How long that drive took cannot be disclosed to protect the innocent. On the morning of the 24th I did my weekly check-in on the Florida project and then caught a flight to the Dallas-Fort Worth airport later that afternoon which was the site of the TCA 2026 National Convention.

The honest motivation to originally attend was to be able to get a good room rate and spend some quiet time with my wife as she has been traveling extensively for her work. However, this convention and its location really surprised us both. It was certainly a smaller group at this convention, but catching up with old friends and making new ones was so enjoyable. The Lone Star Division gets a Pat Halpin sized hats off for holding a truly wonderful event. With the hotel located in the center of the sprawling terminal complex, we had an amazing view from our 10th floor balcony just watching planes take off and land. Very relaxing and highly recommended.

We enjoyed a full meal at the welcome party, another full meal included on Thursday evening, and festivities concluded with an excellent banquet meal and the traditional Greg Stout hosted auction. Ask Katie about the items she won!



Watching planes take off from the balcony of our room

The trading pits were active and there was a diverse selection of trains both classic and modern for purchase. I found a few vintage 2-rail items for my collection.



The trading pits



The American Freedom Train in a timely pose for another anniversary of the United States of America

My tale of travel during this period did not end here. On Sunday morning, I flew back to Jacksonville, visited my project on Monday, and was finally home on Monday evening after 10 days of crisscrossing the southern states. To summarize the trip, one overnight train, three flights, nearly 800 miles by car, and five hotels. Not something I am looking to repeat soon, but what a great way to see this country and cap it off with a great TCA convention.

Now that I have experienced the east bound "Sunset", I am looking forward to finding a way to do the westbound train sometime in the not-too-distant future.

1900 to 1940: Lionel Newspaper Ads and Clippings

By Bruce J Brown TCA #95-41451

A scan across early 20th century newspapers reveals that it wasn't until 1912 that Lionel placed its first corporate ad in a newspaper. Before that, Lionel depended on local stores to run their own ads. (National advertising was first placed in magazines starting with the toy trade journal "Playthings" in 1907¹.)

Here is a thumbnail sketch at Lionel's early history derived from local newspapers.

1900 -1910: The beginning

The first time we see Lionel mentioned in an advertisement is with this invention that also appeared in his first catalog in 1900.



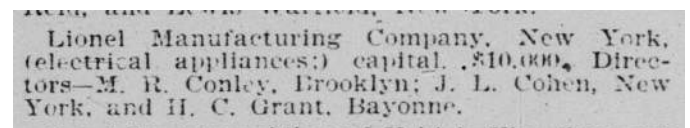
The Fall River Daily Herald, April 30, 1901

In the following ad, the manufacturer of the train is not identified but the "Electric Scarf Pin" (dating back to 1884) is far more interesting. Google it!



The Philadelphia Inquirer, Sunday, December 21, 1902

New York Incorporation using his birth surname.



New York Times, March 22, 1902

¹ Magazine ads and art are thoroughly covered in the book Lionel: A Collectors Guide and History: Advertising and Art by Tom McComas and James Tuohy and TCA Train Collectors Quarterly, Summer 1981, Volume 27, No. 4, "The Initial Checklist of Lionel Advertisements Appearing in Magazines" by Steven B. Blotner and his follow-on article in April 1982, Volume 28, No. 2, "Color Photographs from The Initial Checklist of Model Train Companies Advertisements"

This is one of the first times Lionel is mentioned in an ad associated with electric trains. Up until this point, electric trains had been in many early 1900 ads, but the name "Lionel" had not yet built up its cachet as a quality brand.

BARNUM'S 265-267 Main Street
ESTABLISHED 1845

HIGH GRADE ELECTRICAL TOYS

THE STANDARD OF PERFECTION

CARLISLE and FINCH
LIONEL MFG. CO.
KNAPP ELECTRIC CO.
MINIATURE LAMP CO.

Miniature Electric Cars, Locomotives, Battery Motors, Dynamos and all Accessories.

Complete Electric Railways \$3.50 to \$35.00 each. Trolleys \$10.50 to \$25.00 each. Engines \$1.25 to \$2.50 each. Motors \$1.00 to \$7.50 each. Dynamos \$4.00 to \$35.00 each. Merry-Go-Rounds \$3.50 to \$10.00 each. Extra Cars \$1.00 to \$3.50 each.

LIGHTS FOR CHRISTMAS TREES \$3.50 TO \$10 SET
Tracks, Switches, Crossovers, Bridges, Stations, Signals.

CATALOGUE OF ELECTRIC TOYS UPON APPLICATION

The Largest and Best Showing of Fine Toys and Dolls

The Buffalo Commercial, Buffalo New York, November 26, 1907

Connecticut incorporation...

The Lionel Manufacturing company, of New Haven, has filed a certificate of incorporation. It is to deal in electrical toys especially; capital, \$50,000; incorporators, Gustave K. Hartung, Joshua L. Cohen, Victor Scharps, all of New York city.

Meridian, Connecticut, Friday, June 11, 1909

There was little art used in the first decade of Lionel-related newspaper ads.

Lionel Electric Railways. Demonstration price, \$4.98.

Special size that we call your attention to is our No. 1, complete with motor car, one trailer and 8 sections of track; 10½ ft. of track, making a circle; cars are 10½ in. long and 4 in. wide. Can be operated by direct alternating current or three or four dry-cell batteries.

Others from \$3.98 to \$24.98.

Washington Evening Star, Washington DC December 13, 1910

ELECTRIC TRAINS

Ives and Lionel Electric Trains are the finest in the world, and are fully guaranteed. They will give entire satisfaction. We have transformers so that you can use the city current or you can run them with dry batteries.

Ives Trolley—takes the current from the overhead wire. The real thing. The price is \$5.00 everywhere. Here special at\$4.25

Ives Electric Train, locomotive, tender, 3 coaches and controller, worth \$7.50. Here special at\$5.00

Lionel Electric Trains at \$4.50 up to \$25.00

We have the most complete line of Electric Trains in the entire Lehigh Valley, and at lower prices than elsewhere.

The Fair Store, Allentown Pennsylvania, December 13, 1910

1911 – 1920: Lionel manufacturing takes off and becomes a well-known name associated with electric trains.

It's Here, Boys!

That Lionel Electric Railway. It's the first Electric Passenger Locomotive ever seen in Pomona.

Come down town tonight and see it running in our window and remember we are going to give it away to some boy next Christmas. Why don't you work for it? Every ticket voted this week counts for 10 votes. A ticket with every 10c purchase.

Ask the clerks about it.

COLLINGS & FOSTER,
228 W. 2nd Street.
The most interesting Store in Town

Progress Bulletin, Pomona California, November 20, 1911



Give the Youngsters a Miniature Electric Train for a Merry Christmas and a Happy New Year

We illustrate above the "Lionel," one of our Miniature Electric Trains, an exact reproduction of the new Pay-As-You-Enter Cars now being used in Baltimore.

There is no better way to entertain and instruct the the youngsters than by giving them an electrical outfit for Christmas. They will run hour after hour from either batteries or the regular house current and afford endless pleasure.

Don't Buy an Imitation, Get a Real "Lionel"

Beware of cheap Electrical Trains that are made of flimsy material and hastily assembled. Insist upon the "Lionel" and you'll get the best that's made, because they are mechanically perfect in construction.

The "Lionel" is not the toy of a day—it is sturdy, durable and will last indefinitely.

The Boy of Today is the Man of Tomorrow

Let him learn in his childhood days the advantages of electrical devices and he will grow to manhood with knowledge that will prove of priceless value in after years.

The "Lionel" Trains, with Track, Sell for
\$4.25 Up
and are Worth the Price and More

Sole Agents for the Celebrated "Lionel" cars. Specialty dealers in Mechanical Attachments. Chimes, Tunnels, Bridges, Acrobats and many other Novelties. Storage batteries recharged and repaired.

New Location—N.W. Cor. Mulberry and Eutaw Streets.

JOSEPH A. BECKER, Prop.
Maryland Electrical Supply Co.,
 N. W. Cor. Eutaw and Mulberry Streets

Baltimore Sun, November 26, 1911

According to this ad, you can even use your knowledge of electricity in heaven!



Our Miniature Electric Trains Are Strong Toys for Sturdy Youngsters

There's nothing dearer to the heart of a youngster than an Electric Train. Give him one for his Christmas gift and he'll have endless pleasure morning, noon and night. The "Lionel" is not a one-day pleasure; its perfect mechanical construction makes it lasting and durable.

The "Lionel" is Far Better than Any Imitation

Don't buy an Electric Train of unknown manufacture simply because the price appeals to you. Let quality be your first consideration. There is a wide difference between the flimsy toy of cheap construction sold by most dealers and the "Lionel," backed and guaranteed by a responsible house. Compare the "Lionel" with other makes and you'll see the difference.

The "Lionel" is better than an imitation at any price.

Knowledge of Electricity Learned in Childhood will Prove Valuable in After Life

The "Lionel" will serve a double purpose—it will entertain and teach the youngsters many details of electrical construction and mechanical detail. For a sound mental training and a lasting gift of permanent value get your boy a "Lionel" Electric Train. The "Lionel" Trains, with Track, sell for

CATALOG UPON REQUEST. \$4.25 Up Open Late Every Night Until Christmas.

JOSEPH A. BECKER, Prop.
Maryland Electrical Supply Co.,
 N. W. Cor. Eutaw and Mulberry Streets

Baltimore Sun, December 10, 1911

Early Lionel corporate newspaper ad.



Your Boy's Christmas

Give him an educative electric toy. Trains, Trolleys, Stations, Tunnels, &c. Insist on famous

Lionel Electric Toys

Standard of the world for 12 years. Guaranteed. Sold at leading toy, department and electrical supply stores. Send for booklet.

LIONEL MFG. CO., DEPT. E.
381 BROADWAY, N. Y.

New York Evening World; December 9, 1912

Forerunner of K-Mart's Blue Light Special...

Three Hours Only
 This Morning—9 A. M. until Noon.

\$10 "LIONEL" ELECTRIC TRAIN

Engine, Tender, two Coaches, and 10 feet of Track.

\$6.95

During the three morning hours only—from 9 A. M. until Noon—we offer these high grade Electrical Trains complete for only \$6.95, though regularly listed and sold at \$10 by dealers who handle them.

Electric Engine, Tender, Pullman Car and Observation Coach—complete with more than 10 feet of track; during these three hours, positively no longer, for..... **\$6.95**

Fourth Floor.

HEYN'S BAZAAR
 "Detroit's Favorite Store for Nearly Half A Century"

Detroit Free Press, Saturday, December 14, 1912

TOYS

THE LIONEL ELECTRIC TRAINS

The Lionel Electric Trains are the third rail power principle. The motor and brush which drives the contact are entirely concealed and so new that look upon them running they merely receive the impression of a wonderfully life-like and a remarkably complete miniature train running along at a steady, even pace without any apparent motive power. They are the best toy train of their type made.

An electric train has numerous and substantial advantages over the old style mechanical spring driven train. The first apparent advantage is that they never "run down." Secondly, they seldom if ever wear out. Thirdly, they are a great educating force. If you don't believe this, try to install one of these outfits and see how much you have to learn.

The modern use of the finest construction. Not to enter into a technical discussion of the component parts we can simply say that they are so skillfully put together and composed of such excellent material that they will practically never wear out, and have little or nothing to get out of order. Thus for hours they would amuse the track at any rate of speed desired by the operator. That is the most satisfactory part of electric trains. They run, and they run without stopping.

The initial investment at first sight may seem to be large, but the prospective buyer must keep in mind that this is the most wonderful toy in the world, and that more than that, it is a permanent toy which will last a lifetime.

Send for free illustrated catalogue giving full description and details.



SPECIAL LOCOMOTIVE DUMP CAR OUTFIT

The locomotive is larger than the one described above and has larger driving wheels, and also is equipped with controller on the side, as in the largest type locomotives. It is 12 in. long and 3 in. high. With this outfit are two dump cars each 10 in. long. These cars have pivoted bottoms so that contents can be dumped by turning wheels at the side. Each car has an electric headlight. The track consists of 8 curved sections, 10 1/4 in. in all. Will operate on 4 or 6 dry batteries or on the house lighting circuit with reducer. Price... **\$8.25**

20TH CENTURY LIMITED LOCOMOTIVE OUTFIT



The locomotive of this outfit is one of the very best locomotives of the kind made and represents the old style engine with electric fittings. Has electric headlight and with battery, is 18 in. long. The cars of this outfit are Pullman. Can be operated on 4 dry batteries or on regular house lighting circuit with reducer. Have also and amount of track as in the outfit just above. Price... **\$18.25**

SEE DEMONSTRATION TODAY

SEND FOR FREE CATALOG 160-PAGE

Schmelzer's

THE MOST INTERESTING STORE IN KANSAS CITY
1214-16-18 Grand Avenue

BINGS MECHANICAL TRAINS



In quality and appearance are the first word in the construction of mechanical trains. They are as nearly perfect as careful workmanship and long experience in building, can make them.

They are all equipped with a new feature called the "round pressure," which regulates the speed at the same even rate from the time the spring is first wound up until finally runs down.

All the engines and cars are decorated in the colors and designs of several of the best known railway systems.

YOU WOULD BE PLEASED WITH THIS TRAIN AT \$1.50



This train has a locomotive, tender and two passenger cars, all decorated in the N. Y. C. and 20 1/4 inches long. The track formation is that of a circle and contains eight separate sections. It is made of cast iron. Price... **\$1.50**

Others 80c to \$10.00 per set.

Kansas City Times, November 28, 1913

Santa comes to New Jersey...

Among the places visited by Santa Claus while he was here today was the shop of the Lionel Manufacturing Company, at 369 Ogden street. He said that the large orders he has left with the concern would have to be hurried along. He was assured that everything was being rushed and that the 150 employees of the plant were working four nights a week and half a day Sundays to get out his rush orders.

The Lionel company makes electrical trains, automobiles and other electrical toys. The orders this year are heavier than in any previous year, Santa Claus was told. Other makers of dolls and other toys told similar stories to the toy distributor.

The Star Ledger; Newark New Jersey, Thursday, October 22, 1914

GIRLS wanted for light assembling work.
LIONEL MFG. CO., 367-371 Ogden st.

POLISHER wanted, accustomed to work on

The Star Ledger, Newark New Jersey, June 25, 1914

WANTED—Man who understands nickel-plating thoroughly; must have good references. THE LIONEL MFG. CO., 367 Ogden st.

The Star Ledger, Newark New Jersey, September 9, 1914

First of many Lionel ads featuring Cowen's son, Lawrence



FOR XMAS!

A Lionel Outfit would give lots and lots of fun to that son, grandson or nephew of yours!

Electric toys teach useful science—ours have been standard of the world for 14 years—the strongest made.

At leading department, toy and electric stores.

Guaranteed by
THE LIONEL MFG. CO., NEW YORK
Makers of the famous

LIONEL

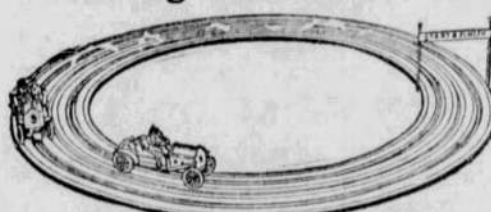
Electric Toys

"High Grade But Not High Prices"

Evening World, New York City, December 7, 1914

Way ahead of its time, it took another 50 years before electric cars achieved acceptance. (Doesn't the car on the inside rail always win?)

Racing Automobiles



An electrical novelty of absorbing interest. The two autos fly around the track at amazing speed—the winner always in doubt.

Complete outfit \$15.00.

Buffalo News, December 14, 1914

Forget the trains. Look at that bridge!

Salzer's

Special Prices on all Electrical Goods for Prosperity Week

A new line of low-priced outfits this year within reach of every one.

A Complete Stock of the Famous Lionel Electric Trains at Salzer's.

Price begins at \$3.50 and range upwards to \$11.50.



All trains can be electrically lighted, some are already furnished as part of the equipment.

Lionel trains can be dropped on the floor and handled roughly without injury. They are not made of cast iron. Motor trucks are extra heavy. Come in and see Salzer's famous complete railroad outfit in operation. Every train demonstrated before you buy it. Additional equipment always carried in stock.

With proper care these Toys will last for years. Bring your boy in to see a demonstration.

The Plain Dealer, Cleveland Ohio, Sunday, November 28, 1915

TOY FACTORY TO BE BUILT IN IRVINGTON

**Newark Firm Employing 160
Needs More Room for In-
creased Business.**

The increased demands placed upon American firms for toy supplies has led the Lionel Manufacturing Company, of Ogden street, this city, to make plans for enlarging its equipment, in order to meet the extra orders for electrical toys, a business in which the Lionel concern is engaged. The firm has closed a deal for a large property in Irvington, where it will erect a factory building and employ a large force of persons. A plot of ground on the west side of South Twenty-first street, Irvington, 350 feet from Clinton avenue, has been purchased from the Standard Building Company. The deal represents a \$90,000 investment. The size of the plot is 228 by 235 feet. A two-story factory will be erected. It will be of mill construction and concrete, and is to be ready for occupancy by February 1, next year. Thirty thousand square feet of floor space will be provided. At present the Lionel company employs over 150 persons, but with the completion of the new plant this number will be greatly increased. A freight siding of the Lehigh Valley railroad will be located on the property.

The war has cut off the large supply of toys which this country formerly received from Germany and Austria, and as a consequence the demand for these supplies must be met by manufacturers of this country. This accounts for the increase among local manufacturing industries.

The Star Ledger, Newark New Jersey, November 1, 1915

WANTED—First-class tool and die maker:

steady position to right party. Lionel Manufacturing Company, 367 Ogden st., city.

The Star Ledger, Newark New Jersey, January 22, 1916

Zip!

Watch Her Go, BOYS!



The vim, snap and "go" of Lionel Electric Trains make them the favorites of hundreds of thousands of boys. I know boys—I'm still one myself. They want, not weak, flimsy, makeshifts, but big, business-like steel trains run by high-power motors. That's why they get so much joy and use out of Lionel trains.

LIONEL TOYS ELECTRIC

Lionel locomotive motors have phosphor-bronze tubular "brushes" that can be quickly replaced by you. Lionel cars are of unbreakable steel, painted in handsome durable colors; good for years of fun. Send for my new, free catalog, showing over a hundred pictures of locomotives, cars, semaphores, etc.

—choose what you want—
then order from your dealer

J. LIONEL COWEN, President
THE LIONEL MFG. CO.
480 E. 21st Street
New York City

BOY'S CATALOG FREE



Evening Star, Washington DC, Sunday, November 12, 1916

O Gauge Armored Battle Car with Cannon

Here's What You Want for XMAS

—a Real LIONEL ELECTRIC TRAIN

Zingo! How It Speeds Away

the instant you touch the switch! But why not? It's a real electric train, patterned after the big ones—run by a powerful high-speed electric motor. Made of heavy gauge steel, beautifully enameled, unbreakable; good for years of fun. Operates at low cost on batteries, or on house circuit with former. Absolutely safe. For a million of

Be Sure it's a LIONEL

\$5 UP

NEW! \$5

Armored Battle Car

Turns right-on. Goes in any direction. Has high-power Lionel electric motor. Fits in with all Lionel trains. Price includes eight sections "O" gauge track.

Lionel Multivolt Transformers, get a Lionel Train!

LIONEL ELECTRIC TOY TRAINS

& Multivolt Transformers

New Transformer

Attaches to your house current. Runs all electric trains, toys and small appliances. 2 to 30 volts. Cheaper than batteries. At your dealer's or prepaid on receipt of \$1.40. Others up to \$6.

\$3.40

Xmas Catalog Free

—showing complete line of freight and passenger sets; over a hundred fascinating pictures. Pick out your gift and if not at your dealer's, I'll ship it prepaid on receipt of price.

J. Lionel Cowen, Pres.
THE LIONEL MFG. COMPANY
48-Y, E. 21st St., New York City

Buffalo Courier, Sunday, December 16, 1917

Lionel Manufacturing Company becomes Lionel Corporation.

New Incorporations in New Jersey.

TRENTON, N. J., Nov. 9.—The following corporations were chartered in New Jersey to-day:

Lionel Corporation, real estate, Newark, \$100,000; Vito F. Scalera, Ferdinand D. Masucci, Louis Masucci, Newark.

The Sun, New York City, November 10, 1917

No, you are not this lucky boy. He has more money than your dad!

Are You this Lucky BOY?

STOP LOOK LISTEN

Be sure it's a "Lionel"

Having unlimited fun with a Lionel Electric "Limited"

How to get one for Xmas

Of course you want a Lionel Electric Train. Every red-blooded boy does. Operating one provides more fun and instruction than any other toy. More exciting than a winning touchdown or home run. And here's how to get it: Put it up to Dad. He's known Santa Claus for years. Tell Dad you would rather have one fine, long-lasting gift like this than a dozen other toys. See what he can do about it. Then take Mother into your confidence. Mother is a peach. She has a way of getting things that is simply wonderful. Take it from us—we know. And nothing is too good for her Boy.

LIONEL ELECTRIC TOY TRAINS

& Multivolt Transformers

RAILROAD AT HOME Just like the big real trains. Many styles of passenger and freight trains, Pullmans, day coaches, freight cars, armored trains, tunnels, switches, lamp posts, semaphores—in fact, a complete electrically-operated railway system. Trains are sturdy all-steel construction; beautifully enameled in bright non-chipping colors; won't derail at highest speed. Operate at low cost on your house current, or with dry or storage batteries.

Our new catalogue **SEND FOR** shows you over forty interesting models to choose from. Ask us to send you a copy at once. Go over it very carefully with Mother and Dad. Then remember that every up-to-date Toy store, Department store, Hardware store, Electrical store, and Sporting Goods store sells Lionel Trains, Accessories and Multivolt Transformers. Start Lionel Railroading this Xmas. It's a great fun.

LIONEL MULTIVOLT TRANSFORMERS operate all makes of electric trains, toys and appliances from the house current cheaper than you can operate them on batteries. Several styles for direct or alternating current. Will operate any size train. Multivolt Transformers make Lionel Trains run swiftly and as smoothly as the famous 20th Century Limited. If your Dealer can't supply you, we will give you the name of one who will.

THE LIONEL CORPORATION, NEW YORK

Brooklyn Eagle, Brooklyn New York, December 14, 1919

1921 – 1929: In addition to the newspaper clippings below, Lionel started running advertisements in the Sunday Funnies. A sample of those ads, along with a discussion, is in a comprehensive four-part article by Raymond Fetzner in The Train Collectors Quarterly for 1989, Volume 35, issues No. 1, 2, 4 and 5.

Lionel Dual-Motor No. 402 Outfit



The Merriest Christmas of All—

Bright and early Christmas morning you and your boy will be running his Lionel train, enjoying the "thrills" of the World's most fascinating and educational toy.

Lionel Trains and Miniature Railroad Equipment are exact reproductions of those used on America's leading railroad systems.

All Lionel Locomotives, Cars, and Accessories are of steel construction and practically indestructible.

For 23 years Lionel Electric Trains have been electrically and mechanically perfect—

fully guaranteed. Attractively finished in rich enamels and baked like automobile bodies.

See Lionel Trains in operation at the best toy, hardware, electrical, sporting goods and department stores.

Complete Lionel Outfits sell from \$5.75 up. Send for new 48-page Lionel catalog—a handsome book showing the complete line in colors. It's Free.

THE LIONEL CORPORATION, Dept. N. P. 48-52 E. 21st St., NEW YORK CITY

LIONEL ELECTRIC TOY TRAINS
& Mechanical Transformers

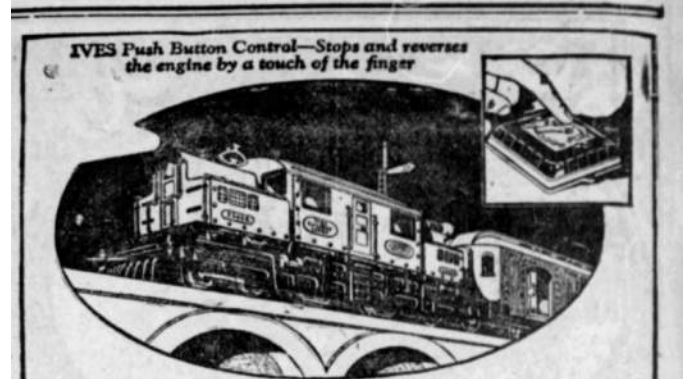
Pittsburgh Post Gazette, December 27, 1923

The Ives Connection....

The Ives Manufacturing Company was founded in 1868 by Edward Ives. It was a prominent manufacturer of toys, including cannons and miniature horse and wagon rigs.

A major fire broke out on December 22, 1900, which destroyed all the dies, parts and tools to make the toys. The fire caused Edward and his son Harry to rethink their business strategy. At Harry's insistence, the company changed direction and decided to get into the toy train business.

Uniquely, Ives was the patent holder of the reverse unit. In addition to forward and reverse control, it allows the engine to be placed into neutral while keeping the headlight on. Lionel could not do this.



IVES Push Button Control—Stops and reverses the engine by a touch of the finger

Ives Electric Trains have all the 1925 features your boy wants

YOUR boy wants an Ives Train for Christmas, because he knows Ives makes the most up-to-date, realistic and powerful trains in the world—in performance as well as in looks.

- Every Ives locomotive has power a-plenty to pull long trains at express speed. The 1925 push button control—exclusive with Ives—stops and backs all Ives reversing locomotives (Series R) by a touch of the finger.

Take your boy to see the big Christmas exhibits of Ives Trains at the leading department stores, toy, hardware, sporting goods and electric stores. A complete line of electric and mechanical train sets from \$1.50 to \$50.00; also transformers and a wide variety of accessories. The Ives Manufacturing Corporation, Bridgeport, Conn.

Wholesale stock carried by:
Wetmore-Savage Electric Supply Co., 74 Pearl St.
Fellows & Co., 47 High St.
Milhender Electric Co., 617 Atlantic Ave.

IVES ELECTRIC AND MECHANICAL TRAINS

IVES new two-light electric target signal, 13 in. high. Price, \$3.50.

The Boston Globe, December 22, 1925

Ives was in financial straits in 1926. In 1928 Lionel bought Ives thus securing the reversing unit patent.

Old Toy Concern Sold at Auction

BRIDGEPORT, Aug. 1—(AP) The Ives Manufacturing Company, makers of toys in this city for half a century, was sold at public auction today for the sum of \$73,250 above all incumbrances to M. Frankel of New York city, who it is said represents a syndicate which includes the manufacturing of toys. The plant was sold by orders of the United States court.

Springfield Evening Union, Springfield Massachusetts,
August 1, 1928

And today, we all know that reversing device as the E-Unit used by Lionel for decades.

Hellgate "Steel Bridge" introduced; Lionel offers to write your dad a personal letter....

Boys here's a sure way to get your **LIONEL Electric Railroad for Christmas!**

FREE

LIONEL ELECTRIC TRAINS

The Philadelphia Inquirer, December 2, 1928

Stock Market crashes

KAUFMAN'S

LIONEL

Electric Trains

At 1/2 Price

Open Every Evening Till Christmas Until 9 O'clock

Patriot News Harrisonburg Pennsylvania Monday December 23, 1929

1930 – 1940:

Still in the depression. Can you afford a Blue Comet?

"LIONEL Trains Are Real"—Says Engineer Bill Smith of the famous "Blue Comet"

The "Blue Comet" is the famous fast train of the New Jersey Central Railroad, running between New York and Atlantic City.

Here's what Engineer Smith has to say:

"You can tell the boys of the country for me that Lionel Trains are the only real, true-to-life model electric trains that I know of. They are so sturdy, so beautifully made and so accurate in detail, that my boy will enjoy playing with them—and learn as he plays."

Wm. J. Smith
Engineer "Blue Comet"
New Jersey Central Railroad

Leading railroad executives and engineers say that Lionel Electric Trains are the only trains for boys.

Get a Lionel Electric Train for that boy of yours, this Christmas. It is the gift he has been dreaming of. There is no fun in the world to compare with Lionel Railroading. See Lionel Trains demonstrated at your local stores. They are priced as low as \$5.95.

FREE Send us your name and we will send you the new 52 page Lionel full color Railroad Planning Book and Catalog.

THE LIONEL CORPORATION, Dept. N. P.
15 East 26th Street • New York City

LIONEL **ELECTRIC TRAINS**
MODEL RAILROAD ACCESSORIES
MULTIVOLT TRANSFORMERS

St. Louis Post Dispatch, December 10, 1931

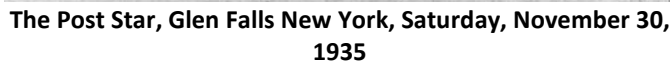
This handcar saves Lionel from bankruptcy

Saturday Only!
MICKEY MOUSE HAND CAR
79c
Regularly \$1!

It's a "Lionel" mechanical wind-up that sends Mickey and Minnie riding round an 8-piece track to the tune of a musical bell. Remember, it's a one-day special!

Tryland—Eighth Floor

The Buffalo News, Buffalo New York, November 30, 1934



GIMBELS



**Look! In Town! Mickey Mouse
CIRCUS TRAIN**

With Complete Circus Grounds

Here's what you get:

- A Circus Train with three animal cage cars, and an electric-headlight locomotive with bell.
- Mickey Mouse stokes the engine as it whizzes 'round the track.
- Complete circus grounds with big tent, gas station, circus fence and a Mickey Mouse with tickets.

All for
1.95

Step Right This Way, Folks—Get Your MICKEY Mouse Circus Train. Toy Sensation of the Season, Marvel of the Toy Age, Right Here at Gimbel's Toy Headquarters, on the Fourth Floor.

MICKEY MOUSE CIRCUS TRAIN

COMES TO HEARNS \$1.89

CARRYING A LOAD OF FUN AND FRILL FOR EVERY YOUNGSTER!

COMPLETE AS SHOWN

MAIL AND PHONE ORDERS FILLED

Tompkins Sq. 6-8000

Here's What Comes With This Grand Set!

Decorated Circus Train Staked by Mickey Mouse Himself!

As the train whizzes round, headlights gleam, Mickey's shovel goes up and down, and bells clang!

Cardboard Circus Tent with Moulded Mickey Mouse Barker.

Flying Traps Inside the Tent.

Commissary Auto! Gas Station! Tickets!

Oval track, 27 inches by 35 inches.

Photo-Tek Photo-Tek

HEARNS-14TH ST. At 5th Ave. **SHOP / SAVE / SHARE /**
At Hearns • Your Receipts • The Profits •

STORE HOURS DAILY (EXCEPTION DAY) 10 A. M. TO 6:00 P. M.

Daily News, New York, November 5, 1935

WANAMAKER'S

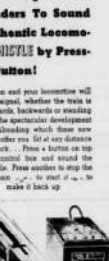
Open Tuesday to Friday Until 9

Whirring TOY WORLD



Invites Young and Old Railroaders To Sound the Authentic Locomotive WHISTLE by Pressing a Button!

Press a button and your locomotive will whistle any signal, whether the train is moving forward, backward or standing still. This is the spectacular equipment in model railroading which shows new loved trains other new. Get a new distance from the track. Press a button on top of the control box and record the Whistle. Press another to stop the train. Press a third to start it. Press a fourth to back up.



Distinct Control Freight Train

with Whistle. Trains at 62 inches long, 1 1/2 inches wide and 30 x 30 inches. Whistle and control power running down the track. **\$35.50**

Flying Trains Streamliner

with Whistle. Continental replica of the Boston and Maine's famous Flying Trains. Trains measure 42 inches. Track required inches as usual. 20 streamliners at once. **\$15.75**

Valley Pacific Streamliner

with Whistle. 1 1/2 inch actual size of the original L.P. streamlined. Train is 46 inches long and consists of three streamlined cars. Green yellow and golden brown. On polished steel. **\$25.50**

The Automatic Gateman.

The gateman is made for street and the street railroad — all the things appropriate. This is the streetcar replica, the gate sign, related with the lantern carrying. After the last one has passed, the gateman returns to his direct and the streetcar cleared behind him. The action is entirely automatic. **\$3**

Newhicks Streamliner

with Whistle. The Newhicks streamliner speed is 1000 ft. per minute. It is made in scale. Trains measure 48 inches. Track required inches as usual. 20 x 1/2 inches. **\$35.50**

Other Fast Trains in the Warehouse

Ten World wide and other whistles. From \$4.00 to \$70. Together with a whole round house full of interesting accessories that will excite any passionate engine enthusiast. **priced on call.**



John Wanamaker

NEW YORK

WANAMAKER'S TOY WORLD
FIRST FLOOR, SIXTH AVENUE

WANAMAKER PLACE — BROADWAY AT NORTH STREET

Open Tuesday to Friday, 10 A.M. to 9 P.M.

Also Open Sunday

Saturday November 4, 1911

Also Open Sunday

Saturday November 4, 1911

Invites Young and Old Railroaders To Sound the Authentic Locomo- tive WHISTLE by Press- ing a Button!

Press a button and your locomotive will whistle any signal, whether the train is moving forwards, backwards or standing still. This is the spectacular development in model railroading which these new Lionel trains offer you. Sit at any distance from the track . . . Press a button on top of the control box and sound the Whistle. Press another to stop the train . . . to start it . . . to make it back up

The Automatic Gateman. The gateman is inside his shack and the door is closed—until the train approaches. Then the door swings open, the gate man rushes out with his lantern swinging. After the last car has passed, the gate-man returns to his shack and the door swings closed behind him. The action is entirely auto-matic..... **\$3**



Brooklyn Eagle, December 17, 1935

WYMAN'S Open Evenings till Christmas Eve

WOO WOO WOO

LISTEN TO THEM Whistle

just like Real Trains

Daddy, we recommend you give your boys one of these marvelous Lionel Whistling trains—you'll have as much fun as he does. See and hear them in Toyland.

Union Pacific \$15.75
Remote control electric train—authentic model of the Union Pacific's new Overland Express. Streamline locomotive and three 114 h.t.d. coaches—42 1/2 inches long. 12 pieces of track. \$15.75. (Transformer \$3.25).

Electric Special 11.95
Remote control passenger train. Locomotive with 2-pilot lights and headlight. 3 coaches. 12 sections of track and 50-watt transformer—special \$11.95.

Wind-up train with whistle, \$1.25.



Only 3 Shopping Days till Christmas

GEORGE WYMAN & CO.

The Store of a Thousand Useful Gifts

The South Bend Tribune, December 21, 1936

The Hudson is Lionel's first scale locomotive. That's \$1714 in 2025 dollars! ...

Alms & Doepke

ON THE PARKWAY

Uniformly Lower Prices for Alms & Doepke Higher Quality



**There Is No Locomotive in the World Like the
Lionel Scale Model Hudson**

READY TO RUN

Assembled Model **\$75.00**

Mighty Engine of the Century—Pressure Die Cast—1/48 Actual Size—Driven by Worm Gears

Whether you want to build a railroad engine of your own or want an already perfectly finished model, here it is—the ace of the New York Central's fleet of rail giants, exactly quarter-inch scale by every measurement! Equipped with oil-less bronze bearings, powered by a heavy duty AC-DC motor, it will operate on any style solid rail "O" Gauge track. Locomotive measures 21 1/2 inches overall, and comes complete with walnut finish stand, and controller for operating whistle and reversing locomotive.

Let the Children Ride the Merry-Go-Round
See our generous display of trains that range from 4.95 to 50.00

ALMS & DOEPKE TOTLAND—THIRD FLOOR

Listen In!
WSAI
Beginning Dec. 1st,
Monday Through Fri-
day, at 5:15 P. M.
Til 6:15 P. M.
Santa Claus
will talk to his young
friends and read their
names over the air.
Don't forget to listen!

The Cincinnati Enquirer, November 30, 1938

Very popular accessory

You can have it all! ...

\$6.95

**Electric Remote Control
COAL ELEVATOR**

No. 97. At last, Lionel has created an accessory which will actually load model freight cars by remote control! Imitation coal placed in a well in the base of this structure is scooped up by a series of buckets traveling on an endless chain. The chain-conveyor lifts the buckets to the top of building where they are turned upside down, dumping their contents into the loft. The remote controls that are provided contain two hand levers. One controls the electric motor which operates the endless chain. The other lever opens and closes a gate in the loft. When the gate is opened, the contents of the loft pour down through a chute into your waiting freight car. With each elevator, a half pound of imitation coal is included. Height 12 inches. Base, 6 by 11½ inches.



Winston Salem Journal, December 11, 1938

NOW, COMPLETE RAILROADING BY REMOTE CONTROL

**WHISTLING! UNCOUPLING!
LOADING! UNLOADING!**

WHISTLING: MY WHISTLE SOUND-HIT THE...
UNCOUPLING: ELECTRIC-MAGNETIC COUPLING...
LOADING: COAL CAN BE LOADED FROM...
UNLOADING: COAL CAN BE UNLOADED FROM...

ONLY A LIONEL CAN GIVE YOU ALL THESE NEW OPERATING FEATURES

Insist on LIONEL
FOR ALL THE THRILLS OF RAILROADING



Philadelphia Inquirer, December 4, 1938



From the award winning Saddle
Mountain Brewing Company
Home of the Taildragger and those
stationed at nearby Luke Air Force

BUY YOURS NOW: ONLY \$79.95!
ships to you now!

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Quantity @79.95, _____ Shipping @\$15 for one _____ or \$20 for two _____

Pick up at a meeting _____, no shipping cost: Enclosed: \$ _____

Make checks to: Desert Division and mail to:

Desert Division

25375 N. Feather Mountain Rd.

Paulden, AZ 86334

You can order online: go to TCADD.org

AN UNUSUAL PRE WAR O GAUGE ITEM

By Gregory Palmer TCA #94-39039

This Winter I purchased on Ebay an electric style Locomotive, see the enclosed photos. It appeared to be Marklin and had been stamped on the bumper that it was made in Germany for The Gamages Department Store in London, England. It is three rail O Gauge, and it runs on low voltage DC between 4 to 12 volts.



It has Marklin Couplers. I am also a member of the Train Collectors Society which is headquartered in the UK with member also in Europe. I submitted the photos to the TCS Quarterly, The Collector in the UK. At the current time several Marklin experts are going over the photos, and I hope they can come up with what the model of the Locomotive is and the production years.



The Editor of the Collector states that the Gamages stamp is pre-WWI approx. 1907 or so. I do hope to gain more information on it. If anyone in the Desert Division has information on this locomotive, please E-mail me at mechele@nmia.com or call me at 505-259-3357.





Desert Division Membership Form

Last Name: _____ First Name: _____ Spouse's Name: _____ TCA No. _____

Address: _____ Home Phone: _____

City: _____ State: _____ Zip: _____ Cell Phone: _____

E-mail Address: _____ Date of Birth: _____

Dues are \$15.00 per year. (Members may pay up to 5 years in advance). No. of Yrs. X\$15.00=

A Desert Division Badge is \$18.00 (optional):

The Desert Division Newsletter, "The Dispatch", will be sent to your email address.

Make your check payable to: **TCA - Desert Division**

Total \$=

Mail your check to the Division Secretary:

Angelo Lautazi, Div. Secretary 6109 E Sonoran Trl Scottsdale, AZ 85266

Member or Applicant's Signature

Date

Please Indicate Your Hobby Preferences from the Categories Below. Check All that Apply

TRAIN ERA	GAUGE	MANUFACTURER
☐ 1. Pre-war (1850-1942)	☐ 4. O -O27 Gauge	☐ 11. Lionel
☐ 2. Post-war (1945-1969)	☐ 5. S Gauge	☐ 12. MTH
☐ 3. Modern (1970-present)	☐ 6. HO	☐ 13. American Flyer
	☐ 7. G	☐ 14. Williams
	☐ 8. Standard	☐ 15. Plasticville
	☐ 9. N	☐ 16. Other-
	☐ 10. Other-	

TCA Desert Division Web Site: www.tcadd.org

Our Facebook Page:

www.facebook.com/TCA Desert Division

Email Contacts: President@tcadd.org

Secretary@tcadd.org



TCA TRAIN

★ DISPLAY ON TRAILER ★

FOR SALE

TRAILER – CLOSED FOR TRANSPORT



\$9,000

– NEGOTIABLE –

— FEATURES: —

- ★ Complete train display on enclosed trailer
- ★ Professionally built layout with multiple tracks
- ★ Fully operational with controls and lighting
- ★ Ready for transport and display at shows and events
- ★ Great centerpiece for exhibitions!
- ★ Has AZ Title & Plate

TRAILER – DISPLAY LAYOUT



CONTACT:

MARK THOMPSON



smurfect2@gmail.com

BUILT TO DISPLAY.
MADE TO
IMPRESS!





TCA Rio Grande Chapter

Invites you to a

MODEL TRAIN SHOW & SWAP MEET

BUY * SELL * SWAP

Trains, scenery, track, collector's items from Lionel, American Flyer, K-Line, MTH, Marx, Hallmark, HO, O, and S Gauge & other scales too.

Saturday, October 10, 2026

Netherwood Park Church of Christ

5101 Indian School Road NE, Albuquerque, NM

See our Modular "O" Gauge Train Layout

SCHEDULE: Setup : Building opens at 7 am (Member Swap 8am to 9am) Meet Opens to Public@ 9am
Meet closes 2pm

RESERVATIONS: Size 6' long tables, chairs provided. **Tables reserved by submitting the form below with a check made out to TCA Rio Grande Chapter and mailed to the swap meet coordinator by October 3, 2026. Reservation forms submitted after the deadline are subject to an additional \$5 late fee per table.**

GENERAL GUIDELINES: Tables assigned by the Meet Coordinator and special requests treated on a first come first served basis; Electrical setup provided as requested. Vendors will please set up for the entire Swap Meet. We will do everything possible to make the event a pleasant experience for vendors as well as the general public.

Swap Meet Coordinator : Scott Eckstein 505-270-0516
10805 Snowheights Blvd NE, Albuquerque, NM 87112

NAME.....TCA##.....

ADDRESS.....

PHONE.....EMAIL.....

TCA MEMBER #TABLES.....@\$15.00EA.....

Non MEMBER #TABLES.....@\$20.00EA.....

I hereby agree to be bound by the rules of the TCA Train Meet in regards to buying, selling, ethics and behavior. In case of dispute the Meet Coordinator shall arbitrate the dispute.

Signed.....

DEADLINE: OCTOBER 3, 2026

RAILROAD



- CHANGE



The HOBBYISTS Park & Swap Meet: Free for buyers and sellers. First Saturday of every month, 7 to 9:45 AM. Sellers start setting up about 6 AM and start packing up about 9 AM. A simple outdoor meet in the parking lot of a west Mesa business for a few hours. No charge for buyers or sellers. More information: www.arizonamodeltrains.com/boystoys.shtml

ARENELL SERVICE & REPAIR - FACTORY AUTHORIZED MTH AND LIONEL SERVICE: 1825 E. LAUREL ST. MESA AZ 85203. CALL RAY 602-565-6603 FOR SERVICE APPOINTMENT. ARENELL@AOL.COM TCA#97-45797 Repairs on Postwar Lionel, MPC, LTI as well as MTH "O" Gauge and "G" Gauge. Certified MTH upgrade center Discounts to members of all local clubs. I pay cash for train collections, old or new, large or small. VISA & M/C

BUILDING A LAYOUT? We can furnish all GarGraves products at discount prices. Flex and sectional track, uncoupling tracks, and accessories in all gauges; the new 072 and 100" and 042 switches; DZ1000, Rix, and Tortoise switch motors, Acme controls, NJ signals, and the new Z Stuff optical crossings. For a list, contact Peter Atonna 928-636-4228 or e-mail at mjatonna@gmail.com

WANTED: New or used Hallmark ornaments, vintage toys, & collectibles. I buy collections large or small. Give me a call and let's chat. Renee Schornack (TCA Rio Grande Chapter) 505-720-5923.

THE TRAIN STATION – Mountain Lakes, NJ. Top 10 Authorized Lionel and AF Sales and Service since 1974. New, Used, Bought, Sold, Repaired. 973-263-1979. www.train-station.com

FOR SALE: Lionel 38071 SP Cab Forward 4-8-8-4 Brand new, never run \$750. Lionel 51008 Burlington Pioneer Zephyr brand new, never run \$900. Lionel 38014 D&RG Challenger 4-6-6-4 OB \$750. Lionel Prewar STD Gauge #10 set, Peacock, 332, 339, 341 cars. Individual boxes and set box \$325. Lionel Prewar STD Gauge #8 set, Red, 337, 338 cars plus transformer. Individual boxes and set box \$250. Lionel Santa Fe 2333-20 P X AB Diesel, battery compartment clean. Individual boxes and set box \$250. Chet Henry 480-532-3065 or bchenry@cox.net

FOR SALE: TRACK SALE – New: Case of GarGraves phantom rail track, 50 sections OB, \$350 (retail \$6454); case of Midwest cork roadbed, 25 pieces OB, \$50 (retail \$75). Can be shipped at actual shipping costs. Peter Atonna mjatonna@gmail.com

FOR SALE: TMK Lionel Prewar 0 & Standard 1900-43, Lionel Postwar 1945-69 TM Lionel 1970-89, 3-Rail price guide, Lionel 1901-95, Lionel 1970-1992, Lionel 1901-1997 each \$20, Greenberg's Repair & Operating Manual 736 pages \$30, Lionel Train Book 131 pages \$20, Hess Toy Truck & Racer 1997 \$15, Southern Crescent Limited 9530-34 new \$75, MDH Track Layout & Accessory Manual 64 pages \$20, MDH Operating 0&027 Trains 237 pages \$20. Dan Martin 520-360-0519. dannieaz@cox.net

FOR SALE: Lionel Model Builder magazine, complete run #1 thru #80 (1937-1949) plus the pre-release Sample Copy of Lionel Model Engineering. All with covers, no cut-outs; \$495 + S/H, or I'll bring to DD meet. Tim Halchuck, Fountain Hills, AZ. Cell 213-700-5455 or email tim@sound-sources.com

FOR SALE: MTH Premier 20-20340-1 DC-3 w/PS3 \$300, MTH MT-6019 UP Four Car aluminum passenger set \$100, MTH 20-6538 Five car ABS passenger set \$150 — PayPal & credit cards - Chris Allen 480-820-9559 sparkyshome@cox.net

WANTED: for my collection. Lionel prewar and postwar engines in master cartons, scarce separate sale items such as Lionel scrapers, bulldozers, boxed autos, Lionel 6464-700 Santa Fe, -900 New York Central, -250 Western Pacific, -450 Great Northern boxcars in Type III body molds, mint freight cars in high grade original boxes, 6414 Autoloaders with autos in yellow, brown, or Kelly green with grey bumpers, following cars in separate sale boxes: 6352 Culvert car, 6352-1 PFE icing car, 3460-25 Piggyback car, any rare Lionel items. Bill Sivley 281-804-3629 or mrwls911@yahoo.com

WANTED: VHS Tapes, Lionel - The Great Years 1955 & 1956 by Joe Algozzini/Don Varda (I have 1954) - Marx 51100 Southern Double Deck Auto Carrier or Flat Cars with trailers/tractors, Marx E-7's - Chris Allen 480-820-9559 sparkyshome@cox.net

FOR FREE: 22'x30" 8-track rail yard – **FREE!** Includes Gargraves track on Homasote & plywood base, Roos 8-1 switch, 7 Tortoise motors, & electronic switching. Also includes MTH long bridge with flashing light. The two 8' tables can be configured side-by-side to make a 5'x8' table. Legs not included. Bruce Brown 703-850-9890 bruceibrown@gmail.com

This page is provided as a service to our members for trading among themselves on a space available basis. Contact them directly for items listed above. Contact Editor when your item sells so space can be made available to other members.

****DEADLINE FOR AD's – THIRD SATURDAY OF THE MONTH ****